

How to Set Up Your Resale Rights Product Website and PayPal Order Button.

1. Buy a new domain suited to your product or alternatively you can create a new folder within your current directory.

For example:

<http://www.myresaleproduct.com>

Or...

<http://www.yourcurrentdomain.com/myresaleproduct>

2. Create a new PayPal button

1. Go to paypal.com
2. Click the 'Merchant Services' tab at the top
3. Click 'Buy Now' Buttons under 'Useful Links'
4. Click 'Create your button now'
5. Shortcut link available here:

https://www.paypal.com/uk/cgi-bin/webscr?cmd=_button-designer&factory_type=buynow

- Enter a name for your product under 'Item name'
- Enter a price and respective currency
- Scroll down to 'Step 3: Customize advanced features'
- Set 'Can your customer add special instructions in a message to you?' to No
- Set 'Need your customer's postal address?' to No.
- Under 'Take customer to a specific page (URL) after checkout cancellation:' enter in the link to your sales page.
- Under 'Take customer to a specific page (URL) after successful checkout:' enter in the link to your download page. Be sure to rename the file so that it is hard to guess!
- Click 'Create Button'
- Select the Email format code.
- Copy and paste the HTML code into your sales page. Hyperlink the 'Buy Now' button image so that it links to your PayPal code.

3. Edit the index.html page (or whatever the main page is named) with note page or similar software and replace 'Anything on the salespage that is in pink.' with your site name, or pen name.

4. Upload everything to your new domain server or sub folder.

5. Promote!

- Add an email sequence into your autoresponder to promote your product.
- Broadcast an email to your list.
- Write and submit articles based around the subject of your product and leave a backlink to your site.
- Create an affiliate program and give generously 75%+ to your affiliates so they can profit from it and keep on promoting your product!
- Leave thoughtful comments on blogs and forums with a back link to your product.
- Use socialmarker.com to tag all the popular social bookmarking sites.
- Give away free eBooks which have links pointing back to your product.
- Create a free Wordpress blog and copy and paste part of the sale copy into the blog post with a link back to your product. This will generate free traffic from the search engines.

Tip! Learn to drive any traffic you can source into your squeeze page so you can build your list. Then add an email sequence into your autoresponder. This allows you to promote 'hands-free'.

For answers to many more questions on resale rights, online business and marketing, and more, please visit our ever growing knowledgebase of tips, tricks, and tutorials. It's all 100% free to use as much as you like.

[HTTP://WWW.RESALESUPPORT.COM](http://www.resalesupport.com)